

## **Mike's Computer Shop Charity Designated Funds**

### **What It Is?**

Mike's Computer Shop Charity Designated Funds are specialized funds that Mike's Computer Shop uses to support the projects and fundraising events undertaken by its charity customers. Mike's Computer Shop sets aside 1% of its sales from charity customers and puts that amount into the Charity Designated Funds account. Existing Mike's Computer Shop charity customers can apply for Charity Designated Funds, and based on specific criteria, Mike's Computer Shop will make a contribution towards the project or event.

### **Eligibility Requirements**

The charity applying for Mike's Computer Shop Charity Designated Funds must:

- Have been an active Mike's Computer Shop charity customer for at least 3 months,
- Be a registered Canadian Charity,
- Direct the contributions towards a specific project (no "general fund" donations),
- Provide some sort of advertising of sponsorship returns,
- Complete the required application,

### **Evaluation Criteria**

The award of Mike's Computer Shop Charity Designated Funds is based on the following criteria:

- Length of time as a Mike's Computer Shop charity customer,
- Average annual purchases from Mike's Computer Shop,
- Organizational size - local / national / international,
- Type of project or event being undertaken,
- Frequency of requests for Charity Designated Funds,
- Amount of Donation Requested,
- Type of Donation Requested (cash, products, services),

### **How To Apply**

To apply for Mike's Computer Shop Charity Designated Funds, please visit:

[www.mikescomputershop.com/charity/application.pdf](http://www.mikescomputershop.com/charity/application.pdf)